

WPP creates super Seattle office with Wunderman, Possible and Cole & Weber

Following its recent merger of J. Walter Thompson and Wunderman, WPP has combined the Seattle offices of Wunderman, Possible and Cole & Weber to form Wunderman Thompson Seattle. The three companies are set to share an office in Possible's former global headquarters from 29 March 2019.

Wunderman Thompson New York will serve as the global home base for this new entity, which means Possible no longer has its own headquarters. While Possible will now technically become a part of Wunderman Thompson in both Seattle and New York, the brand will remain in respect to certain key clients such as AT&T, Microsoft and VW.

Read more on this shake up at <u>AdWeek</u>.

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