

# 2019 LIA announces 15 jury presidents

The London International Awards (LIA) has announced its list of 2019 jury presidents. As in past years, more than 150 jury members from around the world will convene in Las Vegas to be part of the judging process. All rounds of judging are done on-site at the Encore-Wynn Hotel.

Every judge is required to see every piece of work in their respective media. These panels decide on the gold, silver, and bronze statue winners, as well as the finalists. Each panel at their discretion also decides on whether a Grand LIA will be awarded. This year, to reflect the dynamic and shifting landscape of communications, LIA is introducing two new standalone competitions - social influencers and podcasts.

## The 2019 Jury Presidents:

- Kerstin Emhoff (branded entertainment) - Co-founder/President, Pretty Bird
- Borja Borrero (design and package design) - chief creative director EMEA and LATAM, Interbrand
- Tiffany Rolfe (digital) - EVP/chief creative officer US, R/GA Media Group
- Debra Polkes (health & wellness) - managing partner/US executive creative director, CDM
- Bernardo Romero (health & wellness - craft and pharmaceuticals: craft) - executive creative director healthcare & wellness, Grey Group
- Rob Doubal (integration) - CCO McCann UK/co-president, McCann London
- Joel Simon (music and sound) - president/chief creative officer, JSM Music
- Mark Tutssel (non-traditional) - executive chairman/global chief creative officer, Leo Burnett Worldwide
- Brett O'Connor (pharmaceuticals) - founder/executive creative director, VCCP Health
- Leslie Sims (print/poster/billboard/ambient) - chief creative officer the USA, Ogilvy
- Wilf Sweetland (production, post-production and music video) - CEO, Sweetshop
- Torsten Hennings (radio and audio and podcast) - branch manager/sound engineer/director, Studio Funk
- Maddie Raedts (social influencers) (founder/chief creative officer), IMA
- Dominic Stallard (The NEW) - experience centre leader/chief creative officer, PwC South East Asia Consulting Experience Centre
- Fred Levron (TV/cinema/online film) - worldwide creative partner, FCB

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