

ACA selects executives

The Association for Communication and Advertising (ACA) has elected Boniswa Pezisa as chair of the board, with Gareth Leck, Thabang Skwambane and Paul Middleton as vice chairs of the board.



Boniswa Pezisa
Group CEO
BBDO South Africa
ACA Chair

Paul Middleton
MD Ebony+Ivory
ACA Vice Chair



Thabang Skwambane
MD FCB JHB
ACA Vice Chair



Gareth Leck
Group CEO
Joe Public United
ACA Vice Chair



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The ACA Exco plays a key role in working closely with the board of directors and CEO of the Association in collectively directing the association's affairs, whilst attending to the interests of its stakeholders, members and the broader industry at large. Its tenure runs in tandem with that of the board of directors announced on Thursday, 13 July 2017 for the 2017/2018 fiscal period.

Chair and vice-chairs of the ACA board

Pezisa is group CEO at BBDO South Africa and held the position of vice chair on the ACA Board in the preceding period. A committed industry player, she has served on the ACA board for many years, sits on various boards within the communication industry, corporates, NGOs and is a past chairperson of the Loeries Board.

Leck is group CEO and co-founder of Joe Public United. He currently sits on a number of boards including the ACA and the Loerie Awards and has been chairperson of the Apex awards for the last seven years.

Skwambane is the MD of FCB Joburg, a well-known social entrepreneur and businessman.

Middleton is the MD of Ebony+Ivory, an agency he has led since 1989. Paul has been a member of the ACA board for a

number of years and has served on numerous sub committees. He has been instrumental in keeping the lines of communication open between ACA and other industry organisations in recent years.

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