

Creative Circle results for July 2007

The results for the July 2007 Creative Circle are out, and the Circle congratulates all concerned.

Comments Creative Circle chairperson Vanessa Pearson:

- 1962 – Ringo Starr was picked to replace Pete Best as drummer for The Beatles.
- 1969 – Police raided Spahn Ranch and arrested Charles Manson.
- 1975 – Serial killer Ted Bundy was arrested for suspicion of burglary.
- 1977 – Elvis Presley died.
- 1985 – Madonna and Sean Penn are married in Malibu.
- 2005 – Madonna breaks some bones in a horse riding accident.
- 2007 – The White House announces the engagement of President Bush's daughter to Henry Hager.

- 2007 – In South Africa, a few Creative Circle judges got together to pick some winners for Ad of the Month.

Newspaper: (In no particular order)

- Ad of Year Finalist: Tuffey/Plastic Bags “Armoured” – Joe Public
- Ad of Year Finalist: Mini SA/R56 “Fuel Shortage” – KingJames (Jhb)
- Ad of Year Finalist: Exclusive Books/Titles “Dating/Accident/Holiday” – Ogilvy

Magazine:

- Ad of Year Finalist: P&G/Duracell –Toys “Phone/Doll/Clown” Ogilvy
- Ad of Year Finalist: VW/SA/Toureg “Mountain/Desert/Jungle” – Ogilvy
- Ad of Year Finalist: Airmo/Freshner “Bathroom/Bedroom/Kitchen” – TBWA Hunt Lascaris (Jhb)

Outdoor (in no particular order):

- Ad of Year Finalist: Bosch/Easeao CCTV Security System “Postbox Polaroids” – DDB SA
- Ad of Year Finalist: Toyota/Hilux “T-Rex/Statue/Trunk” – FCB JHB
- Ad of Year Finalist: Monroe Shock Absorbers “Cards/Jenga” – Joe Public

TV/Cinema: (in no particular order)

- Ad of Year Finalist: Vodacom/Rugby “The Gods must be Crazy” – FCB JHB
- Ad of Year Finalist Ford/Focus “Hedgehog” – JWT (Jhb)
- Ad of Year Finalist: Unilver Food/Rama “Feed this” – Lowe Bull (Jhb)

Radio: (in no particular order)

- Ad of Year Finalist: S C Johnson/Raid “Record” – FCB JHB
- Ad of Year Finalist: Nandos “Primrose/Josephina/Ignatius/Spirit” – Lowe Bull (Jhb)
- Ad of Year Finalist: Exclusive Books “Profile/Raid” – Ogilvy

The judging panel for July 2007 comprised:

Vanessa Pearson, Leo Burnett

Grant Jacobsen, FCB
Sanele Ngubane, Ogilvy
Christopher Charoux, Lowe Bull
Charles Pantland, TBWA Hunt Lascaris
Jonathan Smith, Net#work BBDO
Liam Olding, TJDR
Jenny Glover, Grey Worldwide
Darren Borrino, DDB SA

Trevellyn Hall, Morris Jones

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