

# Nkosinathi Biko has been appointed as new chairman of Ogilvy board

Ogilvy South Africa has announced that Nkosinathi Biko and Nonzukiso Siyotula have both been appointed to the Ogilvy board of directors.



Nonzukiso “Zukie” Siyotula has been appointed non-executive director and Nkosinathi Biko is now the Ogilvy board’s new chairman. Image supplied.

Nkosinathi Biko has been appointed as the new chairman of the board. He is the former CEO of the Steve Biko Foundation and a founder member of the board of trustees, having chaired the Foundation for its first five years.

Biko graduated from the University of Cape Town, where he pursued a Bachelor of Social Science (Economics) and a postgraduate diploma in marketing management. He studied property development and finance through the University of the Witwatersrand.

Nonzukiso “Zukie” Siyotula joins the board as a non-executive director. Siyotula was CEO of Thebe Capital, having also worked at Barclays Africa Group, Old Mutual Retail Mass, Royal Bafokeng Holdings and South African Breweries.

Siyotula has been named among the World Economic Forum’s Young Global Leaders under 40, and as one of the *Mail & Guardian*’s Top 200 Young South Africans. She is a Desmond Tutu and an International Woman’s Forum fellow, and a Young Global Leader at the World Economic Forum. She holds a CA (SA), ACMA and MBA and followed executive programmes at Harvard, Insead and Oxford.

## Fresh perspectives

“Zukie and I both bring fresh perspectives, as well as experience to the board,” said Biko. “We look forward to being part of Ogilvy’s exciting new strategic direction following our recent re-founding as a fully integrated global creative network.”

“We will continue to make brands matter by embracing the innovations of the digital revolution, through our new organisational design, through partnerships and through new offerings in the consulting space,” said Biko.

“We will amplify our client-centric philosophy to ensure our client brands remain culturally relevant and make a difference in our society.”

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