

ACA announces 2008 board

The Association for Communication and Advertising (ACA) has announced its 2008 board, retaining 21 of the 25 members from the previous board, including chairman Reinher Behrens and two vice chairpersons, Modise Makhene and James Barty. The third and newly appointed vice chairperson is Boniswa Pezisa, group executive director of Network BBDO South Africa, also a former member of the ACA 2006 board.

Behrens has been re-elected to serve for the third consecutive year.

The new board members are Nicholas Bednall, MD of Berry Bush BBDO, Andre Lombaard, MD of Brand Activation 141 and Selomane Maitisa, group MD of FCB South Africa.

"We are always happy to receive new members onto the board as they bring fresh ideas and new insights while the retention of previous members allows for flow and continuity as we strive together to grow the industry into a credible and flourishing sector of the economy," said Behrens, ACA chairman.

The Board:

- 1. CHAIRMAN: Reinher Behrens Director: TBWA/Hunt Lascaris
- 2. VICE CHAIR: Modise Makhene Group CEO: J Walter Thompson
- 3. VICE CHAIR: James Barty MD: King James Group
- 4. VICE CHAIR: Boniswa Pezisa Group Executive Director: Network BBDO South Africa
- 5. Nicholas Bednall MD: Berry Bush BBDO
- 6. Gail Curtis CEO: Saatchi & Saatchi, Johannesburg
- 7. Andy Dippenaar Creative Director: Pump Advertising
- 8. Mike Gendel MD: Gendel Advertising
- 9. Muzi Khuzwayo MD: TBWA/ Hunt Lascaris, Johannesburg
- 10. Andre Lombaard MD: Brand Activation 141 (Ogilvy Group)
- 11. Selomane Maitisa Group MD: FCB South Africa
- 12. Ivan Moroke MD: Lowe Bull, Johannesburg
- 13. Nina Morris MD: Morrisjones
- 14. Paul Middleton MD: Ebony & Ivory
- 15. Abdulla Miya MD: Network BBDO
- 16. Wayne Naidoo MD: Lowe Bull Capetown
- 17. Ann Nurock CEO: Grey Worldwide
- 18. Nkwenkwe Nkomo Group Chairman: FCB
- 19. Groovin Nchabeleng Group CEO: Leo Burnett Group
- 20. Chris Primos Director: Blast Communications
- 21. Mohale Ralebitso Chairman: The Jupiter Drawing Room, Johannesburg
- 22. Renee Silverstone CEO: The Jupiter Drawing Room, Johannesburg
- 23. Marc Spriestersbach MD: Publicis
- 24. Evan Mxolisi Tyawa MD: O' Brian Marketing
- 25. Paul Wilkins CEO: MediaCompete