

The Creative Circle monthly winners for June, July, August

The Creative Circle monthly award winners for work flighted during June. July and August this year, were announced at King James Group, Cape Town on 26 September.



Judging at King James Group, Cape Town.

The duties of Jury President were held by Executive Creative Director of King James Group, Devin Kennedy.

The jury constituted a combination of senior and junior creatives from Creative Circle member agencies, allowing the judging process to act as an all-important training ground for up-and-coming South African creatives. The panel included:

- Mike Beukes, Executive Creative Director, Duke
- · Saf Sindhi, Creative Director, M&C Saatchi Abel
- Caroline Michie, Group Head, Saatchi & Saatchi Brandsrock
- Mimi Cooper, Senior Copywriter, FoxP2 CT
- Kelsie Blake, Conceptual Designer, Publicis Machine
- Jedd McNeilage, Design Director, North VCA
- · Anna Fourie, Creative Director, VMLY&R
- Thato Mogale, Copywriter, Hero
- · Meagan-Ann Viljoen, Senior Art Director, Boomtown
- Sibs Zihle, Senior Art Director, Ogilvy Cape Town
- Lohann Beets, Art Director, Kilmer & Cruise

The categories judged were Print, Digital and Interactive, Film, Radio and Audio, Out of Home, Live, PR & Media and Integrated. Please note that all Communication Design entries will be judged in a separate session in October.





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Massive thanks to @devin.e.kennedy.1 for Chairing the Creative Circle Monthly Awards today - see what he had to say about the work. Huge thanks to our title sponsors @thesabreweries @mtnza our Radio & Audio sponsor #PrimediaBroadcasting and to @kingjamesgroupct for hosting us. #CreativeCircleSA #CCMonthlyAwards

A post shared by Creative Circle (@creativecirclesa) on Sep 26, 2019 at 12:41pm PDT

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All the Monthly Award winners for June, July and August 2019

| Prize | Entry Agency | Category | Brand | Product | Title |
|--------|---------------------------------|--------------------------------------|--|---------------------------------------|---|
| Third | King James Group | Digital Communication - Jun 19 | Pick n Pay | Super Cards | Super Cards Super Stories |
| Second | M&C Saatchi Abel | Digital Communication - Jun 19 | Zeitz Museum of Contemporary Art Africa | Zeitz MOCAA Digital Map | Zeitz MOCAA Insta Map: Using Social Media as Art Guide |
| Third | DUKE | Digital Communication - Aug 19 | Bokomo | Rusks | Dunk Like A Boss |
| Second | Havas Worldwide Johannesburg | Out of Home - Jun 19 | Right 2 Read | Education | Educatin is in Grate Shape |
| Third | VML South Africa (Pty) Ltd | Out of Home - Aug 19 | Nando's | Food | Boujee Bowl Placemat |
| Second | Joe Public United | Print Communication - Jun 19 | People Opposing Women Abuse (POWA) | People Opposing Women Abuse (POWA) | Bedroom |
| First | Abnormal | Print Communication - Jun 19 | Craft Homes | The Ridge | Kitchens |
| Third | Ogilvy Cape Town | Print Communication - Jun 19 | Rape Crisis | Rape Crisis | The Rape Page |
| Third | Saatchi & Saatchi | Print Communication - Jul 19 | Nude Foods | Plastic-Free Grocery | Pointless Pleated Skirt |
| Third | Promise | Print Communication - Aug 19 | AbInbev | Castle Lager | Boetie / Bhuti |
| Second | TBWA\Hunt Lascaris Johannesburg | Radio & Audio - Jun 19 | Flight Centre | Flight Centre Youth & Adventure | Offensive Arm Waving |
| First | Joe Public United | Radio & Audio - Jul 19 | Chicken Licken | Chicken Licken | Men in Black |

| Third | Joe Public United | Radio & Audio - Jul 19 | Nedbank | Unlocked.me | Professor |
|--------|--------------------------------------|---------------------------|-----------------------------------|--------------------------------|---------------------|
| Third | Joe Public United | Film - Jun 19 | Chicken Licken | SoulSister® meals | Boardroom |
| First | King James Group | Film - Jul 19 | ABInBev | Corona | Street Surfers |
| Second | Joe Public United | Film - Jul 19 | Nedbank | Nedbank | Secrets |
| Third | TBWA Hunt Lascaris Johannesburg | Film - Jul 19 | MTN South Africa | Made 4 Me, Contract Upgrade | Kid Commentator |
| First | Grey Advertising Africa (Pty) Ltd | Film - Aug 19 | Proctor & Gamble | Gillette | Nozizwe |
| Third | DUKE | Film - Aug 19 | Bokomo | Rusks | Dunk Like A Boss |
| Second | TBWA Hunt Lascaris Johannesburg | Film - Aug 19 | Hype Magazine | Womans Month | Blame No More |
| Second | DUKE | | The Little Green Beverage Company | Jive | Let's Jive Together |

All winning work can be viewed here.

The Creative Circle represents advertising and design agencies, and only Creative Circle members are eligible to enter the awards. All monthly winners are shortlisted for the Annual Awards that will take place in March 2020.

Entries for work flighted in September and October 2019 will open on 5 November 2019 and close on 12 November 2019, with judging taking place on 29 November at Net#work BBDO, Johannesburg.

For more, visit: https://www.bizcommunity.com