

Meet the 1st jury for the 2nd Gerety Awards

Preparations for the second edition of the Gerety Awards are underway. And the first 2020 global jury has already been unveiled.



The awards aim to redefine what is traditionally perceived as 'normal' for the advertising industry.



#FairnessFirst: Readdressing advertising gender equality behind-the-scenes, with the Gerety Awards

Leigh Andrews 11 Feb 2019



Named after Frances Gerety, the copywriter who coined the slogan "a diamond is forever", the Gerety Awards recognises global talent, mentors and allies within advertising.



#CannesLions2019: Lucía Ongay on starting the Gerety Awards to elevate female voices [WATCH]

21 Jun 2019



"The first of the jury we are announcing today sets the stage for Gerety 2020. Next year's jury of highly-respected agency

and brand leaders from around the world will once again reinforce our mission. We are excited to see what our jury will choose as the best in advertising next year,” said the Gerety founders.



Nike South Africa's "Just Do It: Caster Semenya" wins Gold at inaugural Gerety Awards

1 Aug 2019



The confirmed 2020 jury, so far, includes:

Name	Position	Agency	Country
Valerie Madon	Chief Creative Officer	VMLY&R Asia	Singapore
Nadja Bellan-White	CCO; Europe, Middle East, and Africa Executive Partner	Ogilvy	UK
Garima Khandelwal	Chief Creative Officer	Mullen Lintas	India
Liz Taylor	Global Chief Creative Officer; CCO	Leo Burnett; Publicis Communications North America	USA
Jax Jung	Global Creative Director	Cheil	Korea
Paola Figueroa	Chief Creative Officer	Isobar	Mexico
Rebecca Swift	Global Head of Creative Insights	Getty Images	UK
Livia Marquez	Digital Content Director	Rede Globo	Brazil
Carolina Pinheiro	CEO and Co-Founder	Inbrax	Chile
Shelley Elkins	Global Chief Creative Officer	Jack Morton	USA
Andrea Cook	President	FCB Six	Canada
Samantha Almeida	Head of Content	Ogilvy	Brazil
Danielle Bibas	Marketing, Communications and Corporate Culture Vice President	Avon	Brazil
Alice Chou	Chief Creative Officer	Dentsu	Taiwan
Nicky Bullard	Chairwoman and Chief Creative Officer	MRM McCann	UK
Adriana Cajiao Gutiérrez	Creative Director and Founder	Human	Colombia
Lizi Hamer	Regional Creative Director	Octagon	APAC
Selma Thorsteinsdottir	Chief Creative Director	Pipar/TBWA	Iceland
Tamara Howe	Managing Director and Production, EMEA	Vice Media/Iceland/Vice TV	UK
Katarzyna Sośnierz	Creative Director and Co-Founder	LVOV	Poland
Abigail Comber	Former Global Head of Brands and Marketing	British Airways	UK

Entries for the 2020 Gerety Awards will open on 1 January 2020. For more information, go to www.geretyawards.com or email contact@geretyawards.com.

For more, visit: <https://www.bizcommunity.com>