

WINA Festival announces 2020 winners!

WINA Festival has announced the winning agencies for the 2020 Festival, with South African creative advertising agency, Kilmer & Cruise bagging Bronze in the Better World category (Causes) and a Silver in the Effectiveness category (Public Services) for their Children's Hospital Trust - Election Takeover campaign.

The WINA Festival, seeking to demonstrate that the independent creative industry remains active and will be important for reactivating the economy post-Covid-19, decided to go ahead with its 2020 edition, opting to conduct the award ceremony via YouTube.

In 2021, the Festival will resume its in-person conference and award ceremony format in the breathtaking city of Dubai (United Arab Emirates).

27 participating countries, Latin America as a Protagonist and Changes in the Rankings:

With a notable participation by agencies in Latin America, the 2020 WINA Festival received entries from agencies and independent networks from Portugal, Mexico, Russia, Colombia, India, Argentina, the United States, South Africa, the Philippines, Guatemala, Italy, Thailand, Ecuador, Bulgaria, Brazil, Iran, Costa Rica, Bolivia, Germany, Chile, Peru, Spain, Uruguay, Panama, Ireland, Slovenia and New Zealand.

2020 WINA Festival Winners:

This year, the Festival decided to send a message of global unity and to not publish a general ranking, nor mentions by country, as it has done traditionally. Rather, the Festival sought to make the process more democratic, taking into consideration that many agencies around the world could not participate in the recent edition due to the global pandemic. Discover all of the 2020 WINA Winners:

- Workkit Bangkok
- Walkers
- Cheil
- Taurus
- Taller M Estudio de Diseño
- Simple
- Shoryuken Production
- Sanchez Propaganda
- Salsa
- ACHE
- 22Squared
- Rosebud
- RK People
- Redovisual
- ReBorn Brand and Media
- Play Group
- Olístico
- Mood
- Mojobrands
- MGC
- María Vinagre
- Loft 51 Studio
- Lerma
- Kitchen
- Kilmer & Cruise
- JPG Grupo de Comunicación
- José Salvador
- Jorge M. Rodrigo Ad Studio

- ISM Innova Social Marketing
- Inzomnio
- Inflamable
- Independiente Pan
- Inbrax
- Imille
- Ignis Media Agency
- Igloo Lab
- Humano
- Furia
- Ferrer
- Éxit – Up
- Exe
- Evék
- Espluga+associates
- Draftline
- Doubleyou
- DMA
- Danglars Digital
- Consorcio Publicitario
- Connaxis
- Comunicación Creativa Manifiesto
- CLV
- Castillo de If
- Birth Group
- Apple Tree Communication
- Antonio Orozco Comunicación
- Agencia Lunar
- La Machi Comunicación para Buenas Causas

During the most recent edition of the WINA Festival, which included 141 qualifying agencies, from 5 continents, Five Grand Prizes; 14 Gold, 33 Silver, 49 Bronze and 28 Honorable Mentions were awarded.

For more, visit: <https://www.bizcommunity.com>