

All the 74th Emmy Outstanding Commercial category nominations

The 2022 Television Academy's 74th Emmy nominees have been announced and include the category, Outstanding Commercial.



Source: © The Mill [The Mill](#) Walter the Cat—Chevy Silverado is one of the nominees in the 2022 Emmy's Outstanding Commercial category

Nominated in the category are Change the Ref's *The Lost Class* and Apple iPhone 13 Pro's *Detectives*, both which earned top honours at Cannes. *The Lost Class* and the agency that created it, Leo Burnett Chicago, also won at the ADC Awards, the Clio Awards and The One Show.

The nominations for Outstanding Commercial include:

Detectives — Apple iPhone 13 Pro: Agency: Apple; Production company: O Positive

Everyone But Jon Hamm — Apple TV+: Agency: Media Arts Lab; Production company: Hungry Man Productions

The Lost Class — Change the Ref: Agency: Leo Burnett Chicago; Production company: Hungry Man Productions

Skate Nation Ghana — Meta: Agency: Droga5; Production company: Love Song

Teenage Dream — Sandy Hook Promise: Agency: BBDO New York; Production company: Smuggler

Walter the Cat — Chevy Silverado: Agency: Commonwealth//McCann; Production company: O Positive

The 2022 Emmy Awards take place on Monday, 12 September in the US.

This article appeared in [AdWeek](#), originally written by [Shannon Miller](#)

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