

One Show: Gold for JWT, Silver for Jupiter

NEW YORK: The One Show and One Show Design winners were announced last night, Thursday, 8 May 2008, in New York, and JWT Cape Town scooped a Gold Pencil for its poster campaign for Jabula Hair and Braids, with The Jupiter Drawing Room Cape Town taking Silver in television for Musica.

There were three Bronzes and 13 Merit awards for South Africa, too.

The One Show Interactive finalists were also released last night, and Ogilvy Cape Town is the only SA finalist for its Audi TT - Microsite for Audi in the Microsites: corporate image category. Interactive finalists will be announced tonight.

For the full lists:

- One Show winners pdf: www.enteroneshow.org/images/pdf/2008OSpencils.pdf
- One Show winners showcase: www.oneclub.org/os/os/showcase/?year=2008
- One Show Design winners pdf: www.enteroneshow.org/images/pdf/2008OSDpencils.pdf
- One Show Design winners showcase: www.oneclub.org/os/osd/showcase/?year=2008
- One Show Interactive finalists: www.enteroneshow.org/images/pdf/2008InteractiveFinalists.pdf.

Full list of South African results

Award	Agency name	Category	Client	Entry title	City
Gold	JWT	5b: Collateral Design: Posters - campaign	Jabula Hair and Braids	Jabula	Cape Town
Silver	The Jupiter Drawing Room S. Africa	9H: Television: Under \$50KBudget - Single	Musica	Little Britain	Cape Town
Merit	The Jupiter Drawing Room	7h: Public service/Political radio: campaign	Arrive Alive	Anti Drinking & Driving	Cape Town
Bronze	King James	7B: Public Service/Political Print: Newspaper or Magazine - Campaign	Independent Newspapers	AIDS Stats	Cape Town
Merit	King James	6F: Collateral: Self-promotion	King James	Remember Book	Francisco
Bronze	Saatchi & Saatchi South Africa	7A: Public Service/Political Print: Newspaper or Magazine - Single	Volunteer Wildfire Services	One Cigarette	Cape Town
Merit	Saatchi & Saatchi South Africa	6C: Collateral: Posters- Single	Procter & Gamble	Facelift	Johannesburg
Bronze	Lowe Bull (Cape)	1B Consumer Newspaper: Full Page or Spread - Campaign	Independent Newspaper	Cape Times	Cape Town
Merit	TBWA\Hunt\Lascaris - Johannesburg	8A: Consumer Radio: Single	La Perle	Margaret Thatcher	Sandton
Merit	TBWA\Hunt\Lascaris - Johannesburg	1B: Consumer Newspaper: Full Page or Spread - Campaign	Mail & Guardian	Real News	Sandton
Merit	TBWA\Hunt\Lascaris - Johannesburg	6A: C Collateral: POP and In-Store - Single	Nissan Interstar	Warehouses	Sandton
Merit	TBWA\Hunt\Lascaris - Johannesburg	12A: Innovative Use of Advertising - Single	Nissan Interstar	Warehouses	Sandton
Merit	Ogilvy Johannesburg	2D: Consumer Magazine: Colour: Full Page or Spread - Campaign	DStv	Repeats	Johannesburg

Merit	Ogilvy Johannesburg	6D: Collateral: Posters- Campaign	DStv	Repeats	Johannesburg
Merit	BBDO	8A: Consumer Radio: Single	Marshall Music	"Drums"	Cape Town
Merit	DDB	8A: Consumer Radio: Single	Energizer	Tape	Johannesburg
Merit	FoxP2	2D: Consumer Magazine: Colour: Full Page or Spread - Campaign	National Geographic Kids Magazine	Facts Stranger Than Fiction	Cape Town
Merit	Joe Public South Africa	1A: Consumer Newspaper: Full Page or Spread - Single	Dickies	Dickies 'Raincoat'	Rivonia

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