

Young Creative Award finalists announced

CineMARK is proud to announce the finalists of the Young Creative Award 2004. These creative talents are now one step closer to representing South Africa at the global competition at the Cannes Advertising Festival.

To put themselves in line for a trip to Cannes worth over R40 000, creative teams born after 26 June 1975, were briefed to create a campaign to promote the first Cow Parade in Africa. The theme for the Parade is 'celebrating South Africa's people, places, culture and rich history'. A student team was asked to answer the same brief for the student section of the competition.

Finalists in the Agency category are:

1. Alison Hingle and Ivan Pols from Ogilvy Jhb
2. Jason Kempen and Paul Sanders from Saatchi & Saatchi
3. Matthew Barnes and John Santana from Network

Finalists in the Student category are:

1. Kristoff Smit and Sherise Ferreira from the Vega, The Brand Communications School
2. Taryn Scher and Emma Launder from the AAA School of Advertising, JHB
3. Heanel Oosthuizen and Rusha Malan from the AAA School of Advertising, JHB
4. Liam Olding and Gareth Pretorius from the AAA School of Advertising, JHB

Editorial contact

Owlhurst Communications on behalf of CineMARK

For more, visit: <https://www.bizcommunity.com>