

Gavin Prins to help drive LJ Corporate's business growth

LJ Corporate has appointed entrepreneur and PR expert Gavin Prins as its executive director.

In his role as executive director, Prins is responsible for help driving business growth for the company in South Africa and in other parts of the world. He also focuses on developing the brand and market its products.

Prin, who is an author and former TV presenter, has been presenting a show on CliffCentral for the last four years.

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