

Design Museum announces Design Ventura 2021 brief setter

Sound artist, designer and electronic musician, Yuri Suzuki has been announced as the brief setter for Design Ventura 2021. Design Ventura is Design Museum's award-winning, free design and enterprise competition for students aged 13-16, supported by Deutsche Bank.

Each year, the competition invites teams of students to design a new product for Design Museum Shop that improves daily life by addressing a social, educational or environmental problem. Now in its 12th year, more than 108,200 students have participated in the programme to develop their creative and entrepreneurial skills by designing and developing a product for a real-world target audience.

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