

Entries open for Red Dot Award: Brands & Communication Design

The new competition year for the Red Dot Award: Brands & Communication Design is about to begin. From 14 March to 17 June 2022, companies in the manufacturing and service industries have the opportunity to submit their brand presence for assessment in the Brands section. Designers, agencies and companies can enter their projects and campaigns in the Communication Design section.



Source: www.pexels.com

Winners in the competition will receive the Red Dot Label. The laureates can use the label as a PR and marketing tool to set themselves apart from the competition and generate global visibility.

To emerge from the competition successfully, all of the participants must go before the Red Dot jury. Made up of international journalists, professors and designers, the jury takes its decisions in an evaluation process spanning several days.

Winners will be announced online and in the Museum für Kommunikation in Berlin on 28 October 2022.

The day of the official award ceremony in Berlin, Red Dot will publish the names of all the winners online. The Winners section on the Red Dot website contains information on the designer and client and/or brand as well as pictures of every winner. The Museum für Kommunikation in Berlin (MfK) will also present a selection of the winners in a studio exhibition from 29 October 2022 to 15 January 2023.

For more, got to <https://www.red-dot.org/bcd>

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