

# Cape Town's "Rhino Patrol" hits the streets

South Africa is in the midst of a terrestrial war over rhino horn poaching, a war that has spiked in recent years to frightening heights.



This year alone, rhino deaths from poaching have jumped to 210 recorded incidents, a considerable spike from only 13 recorded incidents in 2007.

If we do not all work together in an effort to curb the rate of illegal trafficking related deaths, many of our domestic subspecies, such as the white and black rhino, could meet this same fate.

As passionate conservationists, African Renaissance Productions decided to assist the WWF in bringing attention to this critical problem, by executing a CSI-style guerrilla awareness campaign to inform the public about how many rhinos have been murdered, this year alone.

So, to celebrate Rhino Day in South Africa, we donned white overalls, armed with stencils, chalk, latex gloves and hazard tape, and hit the streets, setting up "crime scenes" all over the city, from the Sea Point Promenade to Parliament, schools, museums, tourist attractions, local news stations and everywhere else in between. Always mindful of the authorities, we

cruised around the Mother City installing these 'rhinocide' crime scenes where ever we could. Reactions from the public were incredibly supportive, with people from all over coming up to us with words of encouragement. If you're around the City Bowl in the next few days, see if you can spot our rhino crime scenes.

For more, visit: <https://www.bizcommunity.com>