

# GQ Men of the Year Awards returns

The GQ Men of The Year Awards returns for the third year, in association with Hennessy VSOP Privilège. Affectionately known as 'MOTY', the ceremony recognises those men and women who inspire, lead and shape our cultural landscape.



Thabiso Makhubela and Mliffe Kumona, 2020 MOTY Awards

GQ Editor-in-Chief, Mliffe Kumona, said, "2021 has been an exceptional year. Whilst we were still navigating a pandemic, there have been a lot of significant cultural moments and a group of individuals who have risen above the chaos to excel and inspire those around them. In publicly acknowledging them, we are looking share their message far and wide so as to influence – for the better – creating what we hope will be a ripple effect on South African society at large."

Kumona also alluded to several surprises that will be in store for those who attend. The awards will be free - live-streamed on GQ South Africa's YouTube channel.

## Categories at the 2021 MOTY Awards

- Entertainer of the Year
- Musician of the Year
- Humanitarian of the Year
- Editor's Special Award
- The Game Changer Award
- Designer of the Year
- The Industry Icon of the Year Award
- Woman of the Year
- Sportsperson of the Year
- The Standard Bank Business Leader of the Year Award
- The Hennessy VSOP Privilège Lifetime Achievement Award

Stef Kondylis, market manager of Moët Hennessy for South Africa, said, "This year marks the third year of our partnership with GQ South Africa and the GQ Men of the Year Awards. For over 250 years, Hennessy has celebrated individuals with true stopping power, the pioneers, the movers, the shakers, and change-makers who embrace the genesis of Never Stop. Never Settle."

Kondylis continued, "We are honoured to continue partnering with GQ to present the Hennessy VSOP Privilège Lifetime Achievement Award - an award that celebrates and honours courageous South Africans who push the boundaries of their own success, stand for their convictions and epitomise excellence."

Acknowledging the support of Hennessy VSOP Privilège, Kumona thanked the brand for their continued sponsorship and remarked that the evening is set to be a night to remember, and one to diarise.

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