

The editors take up the challenge

This week sees the final episode of South Africa's first ever business television game show on Summit TV (DStv channel 55). Seasoned news journalist Chris Gibbons will be putting well-known business and finance journalists through their general knowledge paces in your last chance to catch the GIBS Business Masterminds TV Series.

We already have a winning duo from Business Day. Will their colleagues, Ilja Graulich (Companies + Markets Editor) and Tim Cohen (Associate Editor) meet their match this week when they come up against Max Gebhardt (Managing Editor) and Quentin Wray (Economics Editor) of Business Report? There are only two more places left in the Editors Team, which of these business dailies will go through to the final event at the Gordon Institute of Business Science on Thursday, 9th May?

At this grand event, they'll get to challenge another 15 teams from sectors listed on the JSE Securities Exchange. And who better to put their minds to the test than the CEO of the JSE Securities Exchange, Russell Loubser.

The good news for DStv viewers is that they will have a final opportunity to prove that they too have a Mind For Business! Some high-end technology, developed especially for the GIBS Business Masterminds TV Series on Summit, makes it possible for viewers to share in the excitement by testing their own business knowledge whilst the contestants get hot under the collar in the studio.

Says Astrid Ascar, Head of Programming for Summit TV: "The GIBS Business Masterminds TV Series puts a face and personality to the country's leading business and finance journalists. It's a first for Summit and for South Africa and we're thrilled to be able to offer our viewers such an exciting and entertaining programming."

The five episode-long GIBS Business MasterMinds TV Series launched on Summit TV on March 4th and runs until April 5th (broadcasting each Mon. 8.30pm with repeats every Tues. 10.30pm; Wed. 6.30am and 7.30pm; Thus. 9.30pm and; Fri. 7.30pm). An edited highlights wrap of the final competition between the Editors' Team and the other 15 JSE sector teams will be aired the week of 13th May 2002.

Summit TV broadcasts business news and feature programming on DStv channel 55 weekdays 7-11pm and weekday mornings 6am-7am, a repeat of the last hour of the previous night's broadcast.