

## Blackstone Media launches Digital OOH Media Platform

Blackstone Media launched a brand new Digital Out of Home Media Platform at a recent event, branded "The Blackstone Experience". Guests were treated to a South African style cocktail bar, networking, enjoying the remarkable view of the Johannesburg skyline and tapping to the tunes of DJ Abby Nurock.









For more, visit: https://www.bizcommunity.com