

FNB pulls ad; Zille pulls out



By [Rod Baker](#)

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NEWSWATCH: *Mail & Guardian* reports FNB has folded in the face of intense criticism from the ANC over a series of videos from the bank's ['You Can Help' campaign](#), and pulled the videos. Meanwhile, the DA's Helen Zille has pulled out of a *New Age* business breakfast after reports arose claiming that the events are funded with public money, reports *iafrica.com*.



For more:

- *Mail & Guardian*: [FNB folds under ANC's harsh criticism...](#) The ANC says the videos from the bank's "You Can Help" campaign are "political" and "treasonous". So they weren't children talking about their hopes and dreams for the future?
- *iafrica.com*: [Mixed reaction to FNB campaign...](#) Predictably, the ANC disliked the campaign, the DA approved, the SACP slammed it... and the ANCYL, well...
- *Politics Web*: [FNB's You Can Help campaign treasonous - ANCYL...](#) They just went ballistic.
- *BDlive*: [ANC outrage over FNB's 'Arab Spring' ad campaign...](#) So now the bank is guilty of treason? An online dictionary has treason as meaning "the offence of acting to overthrow one's government or to harm or kill its sovereign".

Quite a few people might look at a video showing a young girl talking about her hopes and dreams of a brighter future and view it simply as that... a young person talking to the camera about how she wants to see her life and her country in the future.

- *iafrica.com*: [Zille ditches New Age breakfast...](#) Having found out that the breakfasts are apparently funded by us - the taxpayers - the DA leader has decided she'll stick with her coffee and croissant in her office.



(Image: GOS)

ABOUT ROD BAKER

Rod Baker is Content Director at Bizcommunity.com. A journalist since before computers, he worked on a wide range of magazines and, in his youth, rose through the ranks from being a lowly and abused sub-editor, to a high and still abused editor and publisher. He has been editor and publisher of a number of magazines, as well as a newspaper. He has edited many books, and written a number too. Email him at rod@bizcommunity.com

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