

Media24 names Charlene Beukes HuffPost SA general manager

Media24 has appointed Charlene Beukes as the general manager of HuffPost SA. HuffPost SA will launch in November following a partnership between Media24 and Huffington Post, as the company expands its international presence in sub-Saharan Africa.

Beukes has been working as the Media24 lifestyle division general manager since 2014. Beukes started her career at Beeld in 1989 and has gained more than twenty years of experience in sales, marketing and management at a number of magazines, 24.com and MWeb.

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