

Gugu can't do da job?



By [Rod Baker](#)

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NEWSWATCH: It seems that communications minister Dina Pule offered a pal - Gugu Duda - a job, though Duda does not have the experience to do it, reports IOL, and in the UK, MPs vote today on press regulation. The Indian Express reports that 19-year-old men are the biggest victims of online bullying, and Science a Gogo says that someone jabbering on their mobile can be very distracting.



Communications Minister Dina Pule... from one scandal to another. (Image: GCIS)

For more:

- IOL: [Pule's SABC job for pal secret...](#) First there were claims that Pule's boyfriend benefited business-wise from his relationship with her. Now the communications minister has been accused of offering the job of SABC chief financial officer to a pal, Gugu Duda, who it seems is unable to "do da job" and, according to IOL, wanted to employ "a former colleague, Nomakhaya Malebane, as deputy chief financial officer." Why? Because, it appears, Duda knows she does not have sufficient experience and needs a deputy who does have, "to assist her in the office as the CFO."

Malebane was subsequently hired as one of the *two* consultants in Duda's office at a cost of R137,500 a month, according to the IOL report.

So what we have is a person who cannot do a particular job, being appointed to do that job and then taking on *two* consultants to, presumably, show her how to do the job for which she is being paid handsomely.

Bear this in mind: Through our licence fees that we are forced to pay, and taxes - in the form of bailouts to the

corporation - we are helping fund this sort of thing.

- Mail & Guardian: [Britain set for vote on press regulation...](#) British MPs are set to vote today on press regulation. Prime Minister David Cameron has proposed a new newspaper watchdog following the phone hacking scandal that saw the demise of News of The World.

Many of the victims of the hacking would probably like to see some journos in the UK being severely bitten by such a watchdog.

- Indian Express: [19-year-old men biggest victims of online bullying: study...](#) According to a UK study, 19-year-old men are the biggest victims of online bullying, and, according to the study, most of that bullying takes place on... guess... Facebook, which is followed by Twitter as the next most frequent face for bullying - or trolling - to take place.
- Science a Gogo: [Overheard cellphone conversations "uniquely intrusive"...](#) You're sitting in a restaurant enjoying your meal and the guy at the next table starts jabbering on his phone.

You're distracted, right...? How can you carry on eating without listening as the one-sided conversation takes you through the speaker's latest business deal/romantic failure/romantic success/what he has to buy on the way home?

If you are distracted, you're normal... A new study in the journal PLOS ONE has found that a one-sided cellphone conversation in the background is much more distracting than overhearing a conversation between two people actually sitting at the same table.

ABOUT ROD BAKER

Rod Baker is Content Director at Bizcommunity.com. A journalist since before computers, he worked on a wide range of magazines and, in his youth, rose through the ranks from being a lowly and abused sub-editor, to a high and still abused editor and publisher. He has been editor and publisher of a number of magazines, as well as a newspaper. He has edited many books, and written a number too. Email him at rod@bizcommunity.com

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