

Chattermill launches in Africa

Chattermill, a unified customer intelligence platform, partnered with YouKnow Digital to expand into Africa. YouKnow Digital connects the greatest global digital companies with African enterprise brands.

YouKnow Digital will be Chattermill's African reseller, distributor and supporter. Superior CX technologies used by blue chips like Uber, Amazon and H&M will be brought to African companies so they may enhance their brands' customer experience.

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