

# Benefits of using web design templates

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Nowadays, most web designers use web design templates for their work. These include Joomla, WordPress themes and HTML templates. Though they might require some customisation to meet your needs, web design templates offer numerous advantages.

## 1. Save money

This is one of the main benefits of using a website template. US\$100 or even less is enough for buying a great template for designing your site. In addition, you will find numerous free Joomla, WordPress themes and HTML templates out there. Since these templates are easy to manage, you can also save on monthly webmaster fees by managing the website yourself.

## 2. Save time

Building a website from scratch can be a very long and frustrating experience. This is mostly due to the amount of time required to write code. However, web design templates can save you lots of precious time since they are already coded.

You need to find a template which has most of the features you need on your site, thus reducing the amount of customisation work required.

## 3. Support

In case you have any problems with your template, you can get support from your template provider. This could be in form of tutorials, telephone support, forums, live chat or support ticket systems. In addition, there are some providers who, for an extra fee, offer direct assistance through custom help services.

## 4. Immediate results

Whenever you are depending on a webmaster to publish your content, it might take longer than necessary. However, since web design templates are not technical, they enable you to manage your own site easily. You can publish your content anytime you want without any delay.

## 5. Proper coding

Reputable template providers are usually on the cutting edge as far as coding practices are concerned. A well-coded web design templates enables you to build a professional website quickly and easily, even if you have little or no technical knowledge. As a result, you don't have to hire a professional web developer to do the work on your behalf.

## 6. In-built SEO features

Optimizing a website for search engines is important for attracting traffic to the site and enhancing its ranking. However, many people don't know how to go about optimizing their sites. The good news is that many web design templates nowadays come with built-in search engine optimisation (SEO) features. This enables you to optimize your

site right from the onset, thus eliminating the need of hiring the services of an SEO expert.

## 7. Ability to add unlimited content

Content Management System (CMS) platforms such as Joomla and WordPress make it possible for you to add content easily. Even if you have no coding knowledge, you can publish articles, videos or images by just clicking on a button. In case you decide to build a Flash or HTML-based site, you can also add a CMS platform to the static site.

### ABOUT CHARLES MBURUGU

Charles Mburugu has a passion for web-based technologies and online business. He is presently writing for MotoCMS HTML templates.

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