

Most popular lists for 2013 on Bizcommunity Retail

Here they are, [Bizcommunity.com Retail](#)'s 2013 lists of most popular articles, those that drew the most comment, our most-visited galleries, our most-read contributors and companies.

Our most-read stories

1.	Avios launches rewards programme in South Africa	29 Aug 2013
2.	Unbelievable deals at the Makro Alberton Grand Opening! - Makro	17 Apr 2013
3.	Seven new trends in shopper marketing - Carolyn White	08 Apr 2013
4.	Coffee culture grows in South Africa	24 Jan 2013
5.	SA credit amnesty: consumer liabilities - Michelle Dickens	17 Sep 2013
6.	New Mondelez South Africa is catalyst for change across southern and central East Africa - Kraft Foods South Africa	02 Aug 2013
7.	The origins of that hummingbird - Shan Radcliffe	23 Oct 2013
8.	Free Egg McMuffins on National Breakfast Day	12 Mar 2013
9.	Klerksdorp to get R1-billion shopping mall	22 Feb 2013
10.	Murray & Roberts appointed for Bay West Mall	06 Jun 2013
11.	Burger King opens first SA store - Paul Vecchiatto	10 May 2013
12.	SAB KickStart opens its 2013/2014 competition	05 Apr 2013
13.	Edcon makes strategic acquisitions	12 Sep 2013
14.	New BlackBerry 10 app for Takealot.com	11 Feb 2013
15.	Pick n Pay's performance still poor	06 May 2013

Our most-read contributors

1.	Jason Frichol
2.	Marcel Strauss
3.	Ian Steyn
4.	Warren Harding
5.	Aki Kalliatakis
6.	Martin Kingdon
7.	Jonathan D. Novotny
8.	Nicolas De Sousa
9.	Liza Bright
10.	Yvonne Nhuta

Our most-viewed press offices

1.	Makro
2.	IMPERIAL Logistics
3.	Nampak
4.	Tiger Wheel & Tyre
5.	Mondelez South Africa
6.	Skydirect
7.	TLC Marketing Worldwide
8.	Vital Health Foods
9.	Sage VIP

10.	Bayer
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Our most-read new business wins

1.	Jose Cuervo moves to Edward Snell & Co.	01 Jul 2013
2.	Sasol appoints new marketing support agencies	09 May 2013
3.	TBWA\Hunt\Lascaris Cape Town wins the Celio* account	12 Jun 2013
4.	Castle Lite appoints Liquorice Johannesburg	01 Oct 2013
5.	Making a mark for Castle Lite	27 May 2013
6.	VIVID leads the market with three new luxury clients	15 Jul 2013
7.	Just Design secures two top fmcg accounts	14 Feb 2013
8.	Espresso signs up a hot new client	24 Jul 2013
9.	Independent Durban agency scores top retail account	25 Nov 2013
10.	Magna Carta retains Standard Bank PR account	30 Sep 2013

Our most-viewed galleries

1.	Red Carpet Fashion Show	13 Nov 2013
2.	Celebrity and influential parents celebrate the launch of new Huggies® Gold Boys & Girls	01 Jul 2013
3.	Traffic Live Winter Fashion Show	25 Apr 2013
4.	KLuK CGDT Pretoria Boutique Launch	28 Aug 2013
5.	Product of the Year Awards 2013 - Unilever	13 Feb 2013

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