

# Retail

We've compiled our annual #BestofBiz 2018 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Retail site over the past year below.



## Our most-read stories

1	<a href="#">Preparing for Black Friday - 8 lessons learnt from 2017</a> - Graham van der Merwe	17 Jul 2018
2	<a href="#">Edcon bids farewell to Boardmans and Red Square brands</a> - Lauren Hartzenberg	09 Jul 2018
3	<a href="#">SA retailers reveal deals for Black Friday 2018</a> - Lauren Hartzenberg	19 Nov 2018
4	<a href="#">Search is on for new Face of Pond's</a>	13 Apr 2018
5	<a href="#">Murky world of the imported meat industry exposed</a>	23 Jan 2018
6	<a href="#">Listeriosis outbreak shines a light on food safety in SA</a>	24 Jan 2018
7	<a href="#">#BizTrends2018: What is shaping grocery retail in South Africa - Part 1</a> - Maryla Masojada	11 Jan 2018
8	<a href="#">Ruby chocolate makes its striking debut in South Africa</a> - Lauren Hartzenberg	13 Sep 2018
9	<a href="#">The shopping centre is dead. Long live the shopping centre.</a> - Danette Breitenbach	12 Jun 2018
10	<a href="#">#BizTrends2018: The new rules of retail</a> - Lauren Hartzenberg	29 Jan 2018
11	<a href="#">Ramping up Black Friday sales in 2018</a>	08 Aug 2018
12	<a href="#">Top five trends for convenience retail in 2018</a>	19 Jan 2018
13	<a href="#">#BizTrends2018: What is shaping grocery retail in South Africa - Part 2</a> - Maryla Masojada	25 Jan 2018
14	<a href="#">2018 Sunday Times/Sowetan Shopper Survey reveals SA's favourite retailers</a>	08 Oct 2018
15	<a href="#">#BizTrends2018: Six trends shaping the shopping mall experience</a> - Camilla Lor	08 Jan 2018
16	<a href="#">Woolworths to pull David Jones brand from SA stores</a>	01 Nov 2018
17	<a href="#">H&amp;M and Woolworths score top marks in customer centricity rankings</a>	19 Feb 2018
18	<a href="#">H&amp;M recalls socks after shoppers spot 'Allah pattern'</a>	30 Jan 2018
19	<a href="#">Checkers swops Little Shop for eco-friendly seedling kits</a>	25 Apr 2018
20	<a href="#">CNA and Edgars stores to sport new look</a> - Lauren Hartzenberg	23 Apr 2018

## Our most-read contributors

1	<a href="#">Graham van der Merwe</a>
2	<a href="#">Maryla Masojada</a>
3	<a href="#">Camilla Lor</a>
4	<a href="#">Eben Esterhuizen</a>
5	<a href="#">Tom Jackson</a>
6	<a href="#">Andy Walker</a>
7	<a href="#">Graham Du Plessis</a>
8	<a href="#">Wynand Smit</a>
9	<a href="#">Rachel Thompson</a>
10	<a href="#">Bronwyn Williams</a>
11	<a href="#">Lindy Lee</a>
12	<a href="#">Lynette Hundermark</a>
13	<a href="#">Robyn Cooke</a>
14	<a href="#">Brendon Williamson</a>
15	<a href="#">Efi Dahan</a>

## Our most-viewed press offices

1	<a href="#">We Buy Cars</a>
2	<a href="#">Ackermans</a>
3	<a href="#">Mpact Plastics</a>
4	<a href="#">TFG (The Foschini Group)</a>
5	<a href="#">ACDOCOSA</a>
6	<a href="#">Sportal</a>
7	<a href="#">Cash Crusaders</a>
8	<a href="#">Scan Retail</a>
9	<a href="#">NEC XON</a>
10	<a href="#">Heineken South Africa</a>
11	<a href="#">Burger King</a>
12	<a href="#">Blackline Retail Interiors</a>
13	<a href="#">Sloom</a>
14	<a href="#">Creative Shop</a>
15	<a href="#">Aramex</a>
16	<a href="#">Cape Town Fashion Council</a>
17	<a href="#">Paintcor</a>
18	<a href="#">Slender Wonder</a>
19	<a href="#">QStore</a>
20	<a href="#">Bata</a>

## Our most-read new business wins

1	<a href="#">David Tiale partners with Celebrity Services Africa</a>	14 Feb 2018
2	<a href="#">Pathfinder 23 named Coty's global e-commerce partner</a>	14 Mar 2018
3	<a href="#">Beam Suntory completes its ABV Brands acquisition</a>	08 May 2018
4	<a href="#">Topwatch links up with WatchBox</a>	12 Jul 2018
5	<a href="#">DGB Group to represent Fever-Tree in SA</a>	11 Apr 2018
6	<a href="#">Blackline Retail Interiors to design Granny Goose's retail outlet</a>	06 Apr 2018

## Our most-read new appointments

1	<a href="#">Pick n Pay appoints Pedro Da Silva</a>	22 Jan 2018
2	<a href="#">Truman &amp; Orange appoints Riaan Mac Gillicuddy</a>	11 May 2018
3	<a href="#">Shoprite Group promotes Zakhele Sibiya</a>	29 Nov 2018
4	<a href="#">Heineken SA makes two new appointments</a>	26 Sep 2018
5	<a href="#">Tops at Spar Wine Show appoints Debbie Combrink</a>	29 Aug 2018
6	<a href="#">Mpho Thothela is BevSA's new GM</a>	28 Aug 2018
7	<a href="#">Tag Heuer appoints Kagiso Rabada as brand ambassador</a>	24 Apr 2018
8	<a href="#">Anga Makubalo steps up as Soviet Denim's male brand ambassador</a>	02 Aug 2018
9	<a href="#">Mark Bowman joins Truman &amp; Orange's management team</a>	16 Aug 2018
10	<a href="#">Melissa Cumming is SA Florist's new MD</a>	22 Oct 2018

View the most-read lists for our other industries: [Marketing & Media SA](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Finance](#), [Healthcare](#), [HR & Recruitment](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#), [Tourism](#) and [Marketing & Media Africa](#).

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