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Checkers launches premium food range Forage & Feast

Checkers has introduced a new premium food range, called Forage & Feast, incorporating products traditionally found at speciality delis and food emporiums.



Checkers says that the products are sourced from "the best suppliers and artisans", and provenance played an important role in range development, with ingredient sourcing carried out with seasonality in mind.

Tailored specifically to customers' desire for an upmarket and sophisticated product selection, Checkers will continue to expand the Forage & Feast range in coming months, with additional products across more categories.

For now, the range includes food products like Sicilia passata sauce made with Datterino tomatoes, handmade fruit preserves, vinegar made from Italian Prosecco, an assortment of locally-crafted vinaigrettes, olive oil from the Breede River Valley, gourmet stonebaked pizzas and ready-to-cook roasts.

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Engen launches private label brand Quickshop & Co. 15 Jan 2021

The Forage & Feast range has scooped an endorsement from South Africa's first Michelin star chef, Jan Hendrik van der Westhuizen. Aside from being a top chef, Hendrik has also hosted his own television show, *Jan*, and is the author of several award-winning cookbooks, including *The French Affair* and *A Breath of French Air*.

Forage & Feast is available exclusively from Checkers and Checkers Hyper.

For more, visit: https://www.bizcommunity.com