

## A new, alcohol-free beverage by Heineken

Heineken launched its new alcohol-free lager - Heineken 0.0 - at Melrose Arch in Johannesburg on 14 March 2019. The launch was hosted by Chris Jafta and was attended by media and influential faces of the entertainment industry. Below are some images of the launch.















The lager, which contains 288kJ per 330ml bottle, was tried and tested by the attendees of the event.

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