

Keith Rose gets global award

The advertising industry's barometer on creative excellence, *Shots*, has named commercials director Keith Rose of Velocity Films as one of their top 100 most influential people in the history of *Shots*.



Greg Gray's Virgin Atlantic Airways "Love Story" is also featured as one of the best ever commercials featured on *Shots*. Keith Rose has been selected amongst advertising greats such as Frank Budgen, Jonathan Glazer and Danny Kleinman.

The Virgin Atlantic Airways television commercial directed by Greg Gray adds this latest accolade to a list of awards already received such as a Loeries Grand Prix, Silver Cannes Lion, One Show Pencil, Silver Clio and two Gold Loeries. The humorous commercial was also ranked in the Gunn Report's Top 50 commercials worldwide, voted the number one international commercial worldwide in Campaign Magazine, UK and won Creative Circle Ad of the Year.



Shots is a programme, magazine and website produced specifically for the commercials and media industries worldwide. It provides an international selection of the most innovative and effective new work produced, from top television advertisements and music videos to special effects and spots by talented new directors. With 16 years of experience in compiling and featuring only the most creatively excellent spots, *Shots* has established itself as an invaluable creative resource to professionals around the world. The reason *Shots* is honouring key figures and commercials in the industry is that it is celebrating its 100th

issue.

To view the above commercial and other commercials: www.velocityfilms.com.

For more, visit: <https://www.bizcommunity.com>