

YouTube holds first virtual YouTube Black Africa Creators Week

YouTube is this week holding its first virtual YouTube Black Africa Creators Week, a week dedicated to engaging, educating and inspiring African creators to grow on the platform. The week-long programme includes expert-led masterclasses covering topics like assessing channel performance, engaging a community and understanding YouTube's monetisation policies.

The programme will also feature creator spotlight talk with Mark Angel, Africa's most subscribed endemic creator, YouTube training courses, and peer-driven open conversations aimed at improving creator collaboration and knowledge sharing. The YouTube Black Africa Creators Week will conclude with a two-hour livestream featuring music performances by Fireboy, Sauti Sol, Sho Madjozi, and dance showcases from Dream Catchers, Ikorodu Bois and Triplet Ghetto Kids, among others.

[Click here](#) to register for the YouTube Black Africa Creators Week programme.

For more, visit: <https://www.bizcommunity.com>