

Manny Nichas tasked with global expansion of Fournews

Manny Nichas will be overlooking Fournews' brand growth and new business as the new executive manager. In his new role, Nichas will be tasked with the global expansion of the brand's growth while ensuring that its local brands remain competitive and profitable.

Before joining Fournews, Nichas served as the group CEO of Fats Lazarides and, most recently, as the CEO of franchising Gold Brands.

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