

Tetra Pak to invest in factory for packaging closures

Food processing and packaging solutions company, Tetra Pak has announced that it will invest €24m into Rayong, Thailand with its first factory for packaging closures in South Asia, East Asia & Oceania. The advanced regional manufacturing facility will be located within the company's existing straws and strips plant and will become operational in early 2018.



Tetra Gemina Aseptic family - Square, Leaf and Crystal - featuring the closures to be made at the Thailand factory.

To meet a more than 30% projected increase in demand, the new facility will have a production capacity of over three billion units per year. It will produce the Tetra Gemina Aseptic family - Square, Leaf and Crystal - featuring its innovative closures.

"Consumers in our region are increasingly looking for packaging that is functional and convenient, in order to suit their progressively busy lifestyles," says Michael Zacka, regional VP: Tetra Pak South Asia, East Asia and Oceania. "We are committed to drive innovation and help our customers address the evolving market needs. With this new facility

we will be able to provide our customers with a wider portfolio of caps and closures, with shorter lead time and enhanced quality, efficiency and flexibility."

Besides producing new generation closures, such as HeliCap[™] 23, HeliCap[™] 27 and DreamCap[™] 26, the factory will also produce bio-based closures, to help drive the sustainability agenda. Additionally, the location of the new factory will reduce CO2 emissions through reduced transportation from the production site to the final customer. And finally, the technology used in the plant will also minimise energy consumption during production.

The announcement comes two months after Tetra Pak announced a €100m investment in a new regional Packaging Material manufacturing facility in Vietnam, to build the company's manufacturing footprint in Asia, alongside existing production facilities in Singapore, India and Japan.

For more, visit: https://www.bizcommunity.com