

# Innovative packaging solutions trade expo returns to the Western Cape

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This year sees the return of Propak Cape and, with packaging being big business in the Western Cape, you don't want to miss this year's event taking place at the Cape Town International Conference Centre (CTICC) from 24-26 October.

Technologies have greatly advanced over the past few years and the latest products and innovations from across packaging, plastics, print, labelling, food processing and related industries will be on display at the show.

Ready to share their industry and technical knowledge, almost 200 exhibitors will be showcasing their latest machinery, equipment, products, and services at Propak Cape. It's an opportunity for visitors to see the latest in primary and secondary packaging, cutting-edge equipment in the food processing industry, and the endless possibilities of plastics and newest production techniques and materials. Modern trends in printing-for-packaging and the vital role of labelling will be in the spotlight, and visitors will also gain insight into state-of-the-art production machinery, equipment, and services.

"With packaging being such an integral part of essential industries such as food and beverages, healthcare, cosmetics and personal care, Propak Cape is an important visit for those involved in these industries and across the wider packaging, plastics and related industries," says Mark Anderson, Portfolio Director at Specialised Exhibitions, organisers of the show.

"Our exhibitors are leading industry suppliers and service providers who will be using this platform to showcase latest front-line technologies, innovative machinery, equipment and raw materials, and the most up to date processing techniques," he says. "Visitors will also have the opportunity to see world-class machinery in action during the live demonstrations, discover solutions for improved efficiency and cost containment, and benefit from the free-to-attend seminars presented by industry experts."

Propak Cape is supported by the Institute of Packaging SA (IPSA), Packaging SA, Plastics SA, Printing SA, and the Aerosol Manufacturers Association (AMA). IPSA will be running a one-day high-level Responsible Packaging conference alongside the show on the Wednesday, 25 October.

"Visitors can register online for free access to Propak Cape, and we encourage all industry players to attend. It's the ideal place to learn about the latest industry trends, meet industry suppliers and service providers, network with industry peers, speak to technical experts, and source products and services to suit your business needs," concludes Anderson.

For more information and online visitor registration, visit the Propak Cape website [www.propakcape.co.za](http://www.propakcape.co.za)

Specialised Exhibitions is a division of Montgomery Group.

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