

Obikwa opens Facebook to faces



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Obikwa wines have launched an innovative and easy-to-use Facebook tab, entitled "O Face" that lets you unleash your inner ostrich online. The tab activates a webcam to take a photo or gives users the choice to use one of their existing Facebook images. Once they have decided which image to use, they are ready to let loose their adventurous ostrich by applying the various application effects. By unleashing an inner ostrich, entrants stand the chance to win a case of wine with their face on it. For more information, go to www.facebook.com/obikwa/app_342976195778530

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