

Southern Comfort encourages fans to #OwnYourAwesome

In November 2014, Southern Comfort is asking fans to share how they own their awesomeness for the chance to win a national radio ad. The lucky winner will be able to share his or her story with South Africa over the airwaves, plus R30,000 to keep doing whatever his or her thing is.



The brand, together with the 2014 FlagRaisers Celeste Ntuli, iFani and Sakhekile, will be looking to find the next FlagRaiser, described as an individual that has the self-confidence to just be. Entrants, over the age of 18, can enter via the website, www.southerncomfort.com/awesome or through MXit. Entries close on 5 December 2014.

For more, visit: <https://www.bizcommunity.com>