

## Prima Toys appoints Twiga Communications

Prima Toys has recently appointed boutique PR agency Twiga Communications to implement the PR for a number of top toy brands including Bratz, Bratzillaz, Baby Born, Monopoly Millionaire, Thunder Cats, LeapsterGS, LeapPad2, VTech, Winx, Lalaloopsy, Monsuno, Roxx and Word Winder.

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