

# Conversation Lab appoints new executive creative director

Conversation Lab has appointed Senzo Xulu as its executive creative director.

Xulu graduated from Vega in 2010 and started his career as an art director at Boomtown. In his role as head of graphic design at Nelson Mandela University, he helped establish a competitive and award-winning creative culture where the Eastern Cape's best young talent regularly won local and international awards.

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