

# Plus 1 Media signs Garth Taylor

South African singing sensation Garth Taylor has signed a management deal with Plus 1 Media Productions.

Durban born and based Garth has long held the title as one of South Africa's most original, energetic and innovative recording artistes. His appeal across the colour barrier has made him a South African icon and with his sexy, playful blend of boy-next-door ballads, steamy R&B slo-jams and upbeat lyrical anthems made for the dancefloor, his music touches all those who hear it.

The singer enjoyed massive success with his song, "Why...?", and has toured the country extensively, most memorably as support act on Simply Red's South African tour and even joining ragga funkster Shaggy during his 2001 SA tour and accompanying Jonathan Butler on his last SA tour too. Garth has also shared the stage with such internationally acclaimed South African acts as the late Brenda Fassie, Ringo Madlingozi, Jimmy Dludlu and even jazz maestro Don Laka!

Garth is a radio favourite in South Africa and songs of his like 'Tonight', 'I Love The Way You Don't', 'Only With You' and of course the chart topping rendition of the classic 'Islands In The Stream' (recorded with Idols finalist Melanie Lowe) continue to enjoy high rotation on the country's top radio stations including 5FM Music Radio, Highveld Stereo 94.7, Jacaranda 94.2, East Coast Radio, K fm 94.5, Good Hope FM, P4 Radio, Algoa FM and just about every local, campus and community station you care to mention.

Plus 1 Media Productions CEO Jon Monsoon, whose new company will personally manage Garth's career, said he was "delighted that Garth chose us. Garth has certainly had an interesting career thus far but has realised that now it is time to get serious. He has a new live band, has penned a phenomenally powerful new album that is groundbreaking in its diversity and he is starting to tour again after some time off, so it is all good and we cannot wait to launch his new career, given that the pop industry is sorely lacking for some real talent at the moment..."

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