

AFP launches MediaConnect, a subsidiary serving communication professionals

MediaConnect, an AFP subsidiary has announced the launch of a service that will facilitate and simplify relations between public relations professionals and journalists. The public will have access to MediaConnect and will be able to consult announcements from companies, institutions and organisations at the source.

The content will be available in form of press releases, photos, audio, video, live events, broadcasters' agendas, archives and image banks. MediaConnect will use encryption technology to authenticate content.

For more, visit: <https://www.bizcommunity.com>