

Joe Public Shift renames to Shift

Joe Public Shift, an award-winning specialist design firm, has changed its name to Shift.

Its offering has shifted from brand design to the design of coherent company experiences, spanning goods, services and surroundings. Shift is expanding its service to meet clients' requests for a design partner that can help them solve business problems using design thinking.

For more, visit: <https://www.bizcommunity.com>