

Kulile Kunene acquires 51% stake in Adele Lucas Promotions

- Businessman Kulile Kunene has acquired a 51% stake in Adele Lucas Promotions, the public relations and event management consultancy. The deal took effect on 1 July 2005.

As result of the transaction Kunene becomes Managing Director of Kunene Lucas Promotions, the new company to emerge from the deal.

Kunene brings varied experience into the new company, he is trained in finance and has worked as an analyst for various stockbroking firms at the Johannesburg Stock Exchange. He was marketing manager at YFM 99.2 before joining Gold Reef City.

- Karabo Motlhabi has joined Kunene Lucas Promotions as an intern in the Public Relations Department with effect from 1 August 2005.

Karabo is a member of the Coca Cola Popstars group Adilah. She studied events management and conferencing at Damelin.

- Regine le Roux joined earlier this year as an Account Executive. She has now been appointed as Project Manager for Public Relations.

She has worked at Access Market International as a Research Analyst.

Regine completed her Communication Management degree (cum laude) at the University of Pretoria.

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