

GGi appoints business director of technology PR

Gillian Gamsy International Communications (GGi), the Southern African affiliate of Weber Shandwick Worldwide, has appointed Lisa Clark as business director to handle technology PR for the Group.

Lisa re-joins GGi after running her own consultancy for two years. Prior to this Lisa was principal consultant for Text 100 on-site at Microsoft. During this time her public relations work on technology security was recognised by The Public Relations Institute of South for excellence in crisis communication and awarded a Silver Prism Award in 2005. As an account director for GGi previously she handled Siemens Mobile and other corporate accounts.

For more, visit: <https://www.bizcommunity.com>