

Tribeca appoints three new account managers

Tribeca Public Relations has expanded its consultant team with the appointment of account managers Nicole Wood, Vinolia Mokhutle and Roxanne Marais.

Wood is a corporate public relations specialist who studied creative brand communications at the Vega School of Brand Leadership and worked as a graphic designer before moving into public relations five years ago. She works on the MasterCard, Saab Grintek Defence, Respublica and Cheapflights accounts at Tribeca.

Mokhutle has worked in public relations for six years, working across consumer and corporate clients in reputation management, public affairs and stakeholder relations. She has a particular interest in public affairs, and has accumulated extensive experience in issues and crisis management. She works on the Internet Solutions and Edrington Portfolio accounts at Tribeca.

Marais graduated her National Diploma in Public Relations Management cum laude, and brings her extensive PR experience in brand, lifestyle and luxury products PR to Tribeca. Having owned and managed her own agency in the past, Marais brings a wealth of experience to the Tribeca team that works on the African Fashion International, Cathay Pacific and Whisky Live Festival accounts.

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