

New Acer smartphone - making liquid a solid

Acer has announced the launch of the Liquid Z410 smartphone, a small powerhouse: with LTE 4G connectivity, 64-bit superfast processors, excellent audio, great camera, and prolonged battery life.

Featuring an ultra-performant 64-bits quad-core processor and supporting 4G LTE (Cat. 4) connectivity for fast browsing, streaming and downloading almost anywhere in the world, this smartphone enables fast task management and clear calls at all times. Thanks to its dual-core graphic chip, it additionally promises high-quality visuals and a seamless graphic performance, securing a smooth user-interface experience.

The Liquid Z410's battery will last for up to 5.5 hours of talk-time, or 400 hours in standby. Positioned right under the camera and encircled by an elegant textile pattern, the AcerRAPID™ key allows users to access a rich set of customizable actions with one touch. Easily operated by either hand, AcerRAPID™ is designed to add speed, flexibility and personalization to the user experience. Furthermore, it comes with Acer QuickTouch, enabling users to control their phone with a simple one-finger gesture.

Swiping a Z shape on the locked display launches the music player and swiping left or right commands previous and next songs, while a C shape opens the camera and a V shape enables dialler functions. The combination of AcerRAPID™ and QuickTouch empowers the phone to get things done faster than ever.

The 4.5-inch IPS qHD display with 245-ppi definition ensures selfies taken with the 2MP 80° wide-angle front camera will appear crystal clear. The rear camera features a 5 MP Autofocus snapper and LED Flash. Boasting a brand-new user interface, it enables quick settings and different modes for taking pictures.

The camera is voice commanded, so that users can focus on their subjects rather than logistics: simply say "Cheese" for a photograph to be taken, or "Selfie" to switch to the front camera and shoot after a three-second countdown. To complete the multimedia experience, the Liquid Z410 also offers DTS Studio Sound, which secures stereo sound and spacious wide-effect. It brings professional cinematic experiences to the Liquid Z410, with bigger sound field, higher vocal clarity and lifelike, natural details.