

Engen Pitch & Polish entrepreneur competition calls for entries

Celebrating its tenth anniversary this year, Engen Pitch & Polish, a national entrepreneurial workshop and competition programme are calling on entries.



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So far, the workshop has helped over 10,000 entrepreneurs improve the way they pitch their businesses to potential investors. As all entrepreneurs know, a perfectly polished pitch is one of the keys to growing and succeeding in business.

Free day

The ten-year edition of the programme is being hosted in partnership with Engen Petroleum, Nedbank and Raizcorp. This year the programme kicks off in Johannesburg on 6 July. You can register as a delegate to attend the workshop or – if you feel you have what it takes – you can complete an online entry form to be selected as a contestant.

During one exhilarating, fun, exciting and *free day*, participants undergo comprehensive and interactive entrepreneurial training on how to pitch like a pro! The session is facilitated by Justin Cohen, best-selling author, international speaker and TV talk-show host.

After the training session, contestants pitch their ideas or businesses to the whole audience. This is where things get really interesting, with both Justin and the audience providing feedback on how pitches can be improved.

Ultimate pitch champion

The regional winners of each leg will have the opportunity to be crowned the ultimate pitch champion at the final glittering round of the competition held in Johannesburg later this year. There are many funders and investors invited to the final and, over the years, finalists (not necessarily the winners) have received millions of rands in investments and hundreds of thousands of rands in grants.

Book your place now for the Johannesburg workshop on 6 July. SMS “Pitch” to 43719 (SMSs charged at 50c) or visit www.pitchandpolish.com to complete an entry form, and maybe you will find that R1m investment you desire.

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