

Fusion Design to plan and co-ordinate the 2003 Conversion Model Conference

The Customer Equity Company have appointed Fusion Design to plan and co-ordinate the 2003 Conversion Model Conference.

The Conversion Model, a psychological market research tool developed in South Africa, measures brand health and is now used by global brand leaders in 90 countries.

The conference will be held in Cape Town at the Vineyard hotel early next year.

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For more, visit: <https://www.bizcommunity.com>