

## Ben Evans appointed MD of OgilvyOne South Africa

Ben Evans, former head of digital at OgilvyOne Worldwide in London, one of the best performing digital offices in the Ogilvy & Mather network, has been appointed as MD of OgilvyOne South Africa. His role will be to ensure that O&M SA remains successful in the digital field and continues to develop new interactive capabilities within the agency.

Commenting on his appointment, Evans said, "It's an exciting opportunity to be taking on the challenge as MD of OgilvyOne South Africa - a country that is seeing rapid growth and enormous potential in the digital space. I'm looking forward to working with the teams and our clients in SA to deliver the most creative, effective and innovative digital work."

Based in the Cape Town office, Evans will report to Abey Mokgwatsane, and will also manage and oversee the Neo@Ogilvy and Strike Media business units.

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