

A snapshot of Valentine's retail displays in SA

Shop! Association surveyed the global retail environment this Valentine's Day. From fashion and food, to beauty and homeware, these are the in-store displays in South Africa that caught Shop!'s attention. View the full report covering Valentine's displays worldwide here.



American Swiss – Window display, decorations, visual, merchandising and signage



Clicks - Signage



Clicks - In-store POP display, signage



Clicks - In-store POP Display



Clicks - Signage



Foschini - Decorations, visual merchandising, signage



Foschini- Window display, decorations, visual merchandising, signage



Game – In-store POP display, signage



Jo Malone - Decorations, visual merchandising



Jo Malone – Window display, decorations, visual merchandising





Krispy Kreme - Signage



MAC - Signage



Mall of Africa –Decorations, visual merchandising, signage



 $\label{eq:mr.price-Window} \textbf{Mr. Price-Window display}, \textbf{decorations}, \textbf{visual merchandising}, \textbf{signage}.$



PNA - Decorations, visual merchandising, signage





Truworths - Decorations, visual merchandising



Truworths - Decorations, visual merchandising, signage



Truworths - Window display, decorations, visual merchandising



Woolworths-D D e corations, visual merchandising, signage



Woolworths - Decorations, visual merchandising, signage



 $\underline{\textit{Woolworths-Decorations}, \textit{visual merchandising}, \textit{signage}}$



 ${\bf Yuppie Chef-Decorations, visual\ merchandising, signage}$