

Shoprite donates food to affected communities in KZN

Shoprite is donating R500,000 worth of tinned food and bottled water to communities affected by the devastating KwaZulu-Natal floods.



Image supplied: Shoprite is donating food and water to flood-affected communities in KZN

Moreover, its fleet of mobile soup kitchens continues to serve 9,000 meals in the province every single day.

30,000 cans of food and 12,000 litres of water, valued at R500,000, will be handed over to East Coast Radio's Big Favour on Friday. This is over and above Shoprite's initial donation of R30,000 as well as energy drinks and snacks for emergency and frontline relief workers.

Essential food parcels – containing rice, maize meal, cooking oil and other non-perishables – and blankets will also be distributed to affected families in partnership with Gift of the Givers and Ashraful Aid.



#KZNFloods: East Coast Radio joins efforts to provide lifesaving aid

East Coast Radio 21 Apr 2022



Customers wishing to support relief efforts can donate as little as R5 to the #ActForChange Fund at the till points in all Shoprite, Checkers and Usave supermarket nationwide. All donations collected go to vetted beneficiary organisations assisting with relief efforts in KwaZulu-Natal.

“We remain in close contact with the relevant organisations assisting with relief efforts to determine what aid is required and how we can support relief efforts during this climate disaster,” said Sanjeev Raghbir, sustainability manager at the Shoprite Group.



KZN floods detail the effect of climate change, Cogta minister says

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“The frequency of climate-related disasters, like the KwaZulu-Natal floods, are likely to increase and the Shoprite Group is committed to building the resilience and adaptive capacity of the communities that it is a part of,” added Raghbir.

People wanting to assist family and friends in need can buy virtual vouchers [here](#) that are sent directly to the recipient's phone to buy groceries or other essentials.

For more, visit: <https://www.bizcommunity.com>