

Cape Wine delivers 2015 showcase with DHL

DHL Express is sponsoring Cape Wine 2015, the three-day event hosted by Wines of South Africa, for the first time. It will run from 15-17 September at the CTICC in Cape Town.



Siobhan Thompson, CEO of WOSA

Wines of South Africa's COO Siobhan Thompson said DHL's backing of Cape Wine would take the event to an exciting new level and reflect the dynamic nature of the industry. "Delegates will have the opportunity to experience the range and depth of South Africa's vinous dexterity, strengthened by new approaches to wine-growing and winemaking that have resulted in unmistakably local wines."

Cape Wine 2015, now staged as a triennial exhibition for international wine buyers and industry observers, would give visitors a taste of the broad stylistic and price spectrum of wines currently being produced. "They will also have a chance to engage with winemakers and attend a series of seminars highlighting key current trends in South African wine."

Hennie Heymans, MD, for DHL Express South Africa said, "Our role is to 'deliver' Cape Wine to the international wine community through this sponsorship. We see our support as part of a long-term partnership with South Africa's thriving wine industry, increasingly acknowledged for excellence around the world. Ours is a close and symbiotic relationship that continues to strengthen as the country's wine producers expand their global footprint."

Many of the exhibitors will also be arranging satellite tastings, dinners, wine experiences and other events of their own for trade and media delegates attending. For more information, go to www.capewine2015.com.

For more, visit: <https://www.bizcommunity.com>